



No More Trafficking connects people and resources to collaboratively create and deliver training and solutions to end all forms of human trafficking and exploitation.

We believe this dream is possible when we all unite on mission together.

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Smooth is Fast

by: *Suzanne Lewis-Johnson, CEO*

I find myself returning recently to a mantra I heard often during FBI firearms training: Smooth is fast.

Despite movie depictions, law enforcement officers can't draw a sidearm and eliminate a threat to life or limb faster than a would-be attacker at the ready can press the trigger to take victims out. That's why officers learn to respond immediately to a reasonable belief of an imminent threat. Firearms qualifications (tests) ration ammunition, and incorporate targets that turn and time out to simulate that narrow window of opportunity. In haste, shooters sometimes jerk the trigger, missing the target. Rounds fly downrange, gone forever. In real life, running out of rounds and missing the target can be deadly to both the officer and nearby victims.

The same principles apply in life-and-death anti-trafficking work. Efforts can miss the mark, causing serious damage, even serving as catalysts to abuse and loss of life, when they take off too quickly. I have seen this repeatedly from various vantage points. And expended resources are gone for good, whether they hit the target or not.

Thinking of building or funding a program? Ask some crucial questions first:

- How long did its leaders address trauma and exploitation through clinical and investigative work within established systems before starting up new services?
- Did they partner with existing providers to ensure the program serves the public interest and doesn't harm participants or grow a gap?
- Are physical structures designed to comply with licensure requirements, accreditations, and professional best practices?
- Did the design of the physical space or of the service model come first?
- Is the vision/model based on a personal experience, media coverage, or marketing campaign alone? Or is it responsive to gaps identified through careful professional analysis?
- Who identifies and ensures compliance with relevant regulatory frameworks?

Taking time to gain education and professional experience and identify partners with necessary insight won't slow you down. In the long run, it will help ensure that you hit the target.

CALL TO ACTION - What you can do today to protect your family and community

As part of a monthly No More Trafficking series, we'll build on No More Trafficking CEO and former FBI Agent Suzanne Lewis-Johnson's comments during media opportunities and speaking engagements. Use the video tools and content below to facilitate community groups and professional groups and to begin conversations at home, work, school, sports arenas, and wherever you go, to protect against trafficker tactics and bring freedom.

Resetting the Conversation: Learning to Heed Dissonance

by: Carla Schillero

In the prior segment of "Resetting the Conversation," I posed the idea that knowing what is true helps us better recognize the counterfeit. To review, **truth is the plumb line** and must always be our starting point. **Evil deceives** and advances when truth is taken off-track or ignored. Heeding the dissonance between actual truth and distorted truth (counterfeit) is key to exposing human trafficking.

As a former FBI agent, Suzanne became attuned to this dissonance in the various cases she handled. She explained that exploring a trafficking case is akin to putting together the pieces of a puzzle, except you don't know how many pieces there are, and there is no final picture to follow. But in the process of putting these pieces together, you begin to recognize that something isn't right. This dissonance can be a red flag.

Highlighting what could be exposed, the trafficker will deceptively create a false narrative. When pretending begins to play out, the actual pieces of the puzzle create a different picture than the trafficker intends people to see. The surface scenario is not congruent with what is true about the situation. Appearances are too perfect, and fearful cover-ups replace the freedom of what is real.

All of us can learn to recognize the dissonance created by the counterfeit. **We can do this together through conversation and collaboration.** In our next segment, we will reflect on the power and practices of community in the fight against human trafficking.

- Find video and related material on our website at www.nomoretrafficking.org.
- Email us at info@nomoretrafficking.org if you need help finding the resources.
- Please preview the content before introducing it to others.



Start a Conversation

Discuss dissonance.

- What is dissonance? How is recognizing it a strategic weapon in the fight against trafficking?
- Share some examples of how dissonance might expose a potential occurrence of exploitation.

Recognize dissonance and making adjustments.

- Where have you had the opportunity to compare truth and a counterfeit? How does comparison help identify the imposter?
- Discuss practical ways that a strong community presence can help us make adjustments when dissonance is evident.