



No More Trafficking connects people and resources to collaboratively create and deliver training and solutions to end all forms of human trafficking and exploitation.

We believe this dream is possible when we all unite on mission together.

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The Meaning Behind the Logo

by: *Suzanne Lewis-Johnson, CEO*

I looked forward to collaborating with California-based graphic designer Michael Kern for years to come and then suddenly, unexpectedly, he moved on to eternity. We came together through what I can only believe was a divinely orchestrated appointment. He will always be a critical part of our story, so honoring him by sharing some of the meaning behind our logo seems like a good place to begin this inaugural publication.

Michael captured the **No More Trafficking** vision perfectly when he designed the purple honeycomb-shaped trellis structure supporting a vine that carries life-sustaining nourishment to more honeycomb-shaped cells.

Honeybees are a special kind of bee. They live and work in a community, on mission together, calibrated to the same “sky compass.” They see in ultraviolet – a way we can’t see without special tools to assist us. What we don’t see can harm us. That’s why we buy sunglasses that filter out certain rays and why we lather on sunscreen.

Honeybees communicate what they see through their movements, a meaningful dance, to direct others from their community to find pollen, the resources they need to accomplish their mission. They don’t compete. They collaborate, helping each other, so they can all reproduce and raise their young in those little cells that fit together in perfect alignment to create a honeycomb.

“We need to become more like honeybees to end human trafficking.”

As a byproduct of honeybees working together to accomplish their mission of sustaining their own community, pollination between plants facilitates survival of life on our planet and humans harvest honey for nourishment and that can even be used for healing. A bee’s purpose is far greater than it could know.

We need to become more like honeybees to end human trafficking. Many driven to action by passion are working to attack the problem. But the inability to see the full spectrum of needed information and the lack of calibration and alignment to the same compass causes redundancies and unnecessary expenditures of energy and resources. Worse, deadly misalignment causes vulnerable victims to fall through the cracks.

By working to mobilize and equip every sector of society, I believe the outcome will be something sweet that brings nourishment and healing to our world very much in need of it.



CALL TO ACTION - *What you can do today to protect your family and community*

As part of a monthly No More Trafficking series, we'll build on No More Trafficking CEO and former FBI Agent Suzanne Lewis-Johnson's comments during media opportunities and speaking engagements. Use the video tools and content below to facilitate community groups and professional groups and to begin conversations at home, work, school, sports arenas, and wherever you go, to protect against trafficker tactics and bring freedom.

Unmasking Manipulation

I said in a recent NewsNation interview that trafficking typically starts with a **trick**, so we need to learn to recognize the trick and teach our kids and those in our circles to do the same. Very rarely does a trafficker abduct someone on the spot. Instead, they gradually groom and build a connection, so they can manipulate victims to look like they're choosing to do what the trafficker wants them to do.

One of the best ways to teach is by **modeling good behavior through our own right conduct**, by **sharing real-life stories**, and by **being honest and apologetic about our bad behavior**. Traffickers, and those who exploit (abuse) children and others who are vulnerable, manipulate circumstances and people for their own benefit. Traffickers care more about the outcome than they care about the person in front of them. In the trafficker's playbook, the ends justify the means.

Don't fall into that trap! If we behave like that, we can inadvertently help prepare someone to be victimized by a predator. We need to be proactive in modeling empowerment instead of manipulation. In business that's called leadership. In our personal lives, that's being a good friend, partner, or parent.

Going Deeper.....

Video content and related material can be found by clicking [HERE](#). [<https://youtu.be/1QE7v1VrNz0>]
Email us at info@nomoretrafficking.org if you need help finding the resources.
Please preview the content before introducing it to others.

Start a Conversation

Ask yourself where you may have manipulated others.

- What were you trying to control?
- Did you find yourself driven by fear of something happening or not happening?
- Were you interacting with someone who had treated you in a similar way?

Ask yourself where someone might have manipulated you.

- What did you do? Did you set a boundary? Did you give them what they wanted?
- What might have motivated their behavior?
- Should you respond differently in the future? If so, what would you change?

